



Oliver Ames High School Football & Cheerleading Booster Club  
P.O. Box 625, South Easton, MA 02375  
[www.oafootball.com](http://www.oafootball.com)

## 2009 FUNDRAISING CAMPAIGNS

### Sponsor Letter Campaign (10 Letters per Family)

**Begins:**  
**Turn in Dates:**  
**Turn in Location:**

**Thursday, April 9, 2009**  
**Tuesday – Thursday**  
**April 28 – 30**  
**OAHS 6:30 – 8:30 p.m.**

**Description:** On the enclosed form please have your son submit the names and **complete** addresses of **10** family members, friends and/or out of town business associates that he feels would be interested in the enrichment of his school's football program. **Just hand in your list...we will do the rest!**

Upon collection on **APRIL 28-30, from 6:30 – 8:30 p.m. at the High School**, a group of Booster volunteers will be preparing to mail a sponsorship letter to these individuals requesting his/her support in the form of a financial donation to the Booster Club. The letter will be personalized with your son's signature.

### Equipment Handout & Apparel Order Raffle Tickets

**Begins:**  
**Ticket Stub Turn in Date:**  
**Raffle Drawing:**

**June 8, 2009 – June 11, 2009**  
**Friday, June 26, 2009**  
**Friday, June 26, 2009**

**Description:** In past years, each player was given team apparel in advance of fundraising activity. Unfortunately, not all players participated in the fundraising which was designed to help pay for the apparel. This in turn caused a major financial loss to the Boosters. **This year we are implementing a new procedure in the hopes of limiting our losses.** At equipment handout, your son will be required to give us a check in the amount of **\$150** that will be used to purchase his team apparel. At the same time, he will receive 15 raffle tickets (to be sold for \$10 per ticket) that he should sell to recover the \$150 deposit. **If he sells ALL of his tickets, his apparel is free of charge! It's a win/win for your family and us!**

The team apparel consists of seven (7) pieces of customized items; including 2 practice shirts, shorts, a cold weather undershirt, a fleece sweatshirt, a hat and a duffle bag (a full description and photo of the apparel can be found at [www.oafootball.com/fundraising](http://www.oafootball.com/fundraising)).

The raffle items will include an iPod Touch and tickets for sporting events (more details to come). The raffle drawing will be done on June 26, 2009, therefore, **all sold tickets must be returned by June 26, 2009.**

### Kickoff BBQ & Calendar Handout (Max. 20 Calendars per family)

**Begins:**  
**Turn in Date:**  
**Drawings:**

**Sunday, August 30, 2009**  
**Thursday, October 29, 2009**  
**Throughout November 2009**

**Description:** At our Annual Kickoff BBQ, we will be distributing 15 calendars to be sold at \$10 per calendar to each player. If there is more than one player in a family, a total of 20 calendars will be distributed. The calendar prizes will be drawn during the month of November. **The sold calendars must be returned by October 29, 2009.**